



TOY: THE NEW KARTELL LAMP PRODUCED BY MOSCHINO

Milan, April 2018

Kartell introduces a new important collaboration with Moschino and its Creative Director Jeremy Scott, who has been leading the fashion house since 2013.

The iconic teddy bear becomes a table lamp for Kartell that interprets the playful, irreverent and colourful style that the two brands have in common.

"Having been a long time fan of Kartell and their illustrious history of superb Italian design - says Jeremy Scott - i feel so lucky to be included in their roster of collaborators, who rank as some of my biggest heroes."

The quality and innovation of style and of technological research characterise the new lamp, which enriches the Kartell lighting line, offering a new element which is of significant aesthetic impact, able to personalise different types of environments with its unique character.

TOY by Moschino is a Kartell novelty for the 2018 Salone del Mobile. The Lamp is already available for sale on the Kartell distribution channels and is featured in a special showcase in the Moschino Flagship store in Milan and at the Kartell booth at Fiera Milano - Rho.

For further information:

Kartell - International Press Office
Ph. +39.02.900121
Email: press2@kartell.it

Moschino - Press Office
Ph. +39.02.6787731
Email: suslenghi@moschino.it
vnatali@moschino.it